## Regulatory Story

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RNS Number: 7471A Character Group PLC 13 September 2018

13 September 2018

The Character Group plc ("Character Group" or the "Company")

## **Director Dealing**

Character Group announces that on 13 September 2018 Mr Jeremiah Healy, an executive director of the Company, transferred 20,000 ordinary shares of 5 pence each in the Company ("Ordinary Shares") to his spouse, Mrs Kathleen Ann Healy for nil consideration. Following the transfer, the total beneficial interest of Jeremiah Healy and persons closely associated with him in the Ordinary Shares remains unchanged at 41,000 shares, representing approximately 0.19% of the Company's issued share capital.

The notification below, made in accordance with the requirements of the EU Market Abuse Regulation, provides further details of the share transfer.

Notification and public disclosure of transactions by persons discharging managerial responsibilities / person closely associated with them.

1.	Details of the person discharging managerial responsibilities / person closely associated					
	Name	Mr Jeremiah Hea	aly			
2.	Reason for the notification					
a.	Position/status	PDMR				
b.	Initial notification/Amendment	Initial notification				
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a.	Name	The Character Group plc				
	IFI	213800HY6EB8T8VWWE73				
b.	LEI					
<b>4.</b>	Details of the transaction(s): seach type of transaction; (iii) been conducted	section to be repe	eated for (i) ead			
	Details of the transaction(s): each type of transaction; (iii)	section to be repe	eated for (i) ead y) each place w s of 5 pence			
4.	Details of the transaction(s): seach type of transaction; (iii) been conducted  Description of the Financial instrument, type of instrument	section to be repe each date; and (iv Ordinary shares GB0008976119	eated for (i) ead v) each place w s of 5 pence		nave	
<b>4.</b> a.	Details of the transaction(s): seach type of transaction; (iii) been conducted  Description of the Financial instrument, type of instrument Identification code	ordinary shares  GB0008976119  Transfer of 20,00	eated for (i) ead v) each place w s of 5 pence	vhere transactions h	nave	
<b>4.</b> a. b.	Details of the transaction(s): seach type of transaction; (iii) been conducted  Description of the Financial instrument, type of instrument Identification code  Nature of the transaction	Ordinary shares  GB0008976119  Transfer of 20,00 Healy	eated for (i) each place was of 5 pence	vhere transactions h	nave	

	Aggregated volume Price	N/A
e.	Date of the transaction	13 September 2018
f. Place of the transaction		XLON

5.	Details of the person discharged	etails of the person discharging managerial responsibilities / person closely ssociated				
	Name	Mrs Kathleen	Ann Healy			
6.	Reason for the notification					
a.	Position/status	Person Closely Associated with Mr Jeremiah Healy, PDMR				
b.	Initial notification/Amendment	Initial notification				
7.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a.	Name	The Character Group plc				
b.	LEI	213800HY6EB8T8VWWE73				
8.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a.	Description of the Financial instrument, type of instrument Identification code	Ordinary shares of 5 pence GB0008976119				
b.	Nature of the transaction	Receipt of 20,000 shares transferred from husband, Mr Jeremiah Healy				
C.	Price(s) and volume(s)	Price(s) nil cost	Volume 20,000			
d.	Aggregated information  Aggregated volume  Price	N/A				
e.	Date of the transaction	13 September 2018				
f.	Place of the transaction	XLON				

## Enquiries:

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Director/PDMR Shareholding - RNS