



Thursday, 7 October 2021

**The Character Group plc**

*Designers, developers and international distributor of toys, games and giftware  
(the "Company" or "Character Group")*

**Transfer of treasury shares**

The Company announces that 2,500 ordinary shares of 5 pence each in the capital of the Company ("Ordinary Shares") each held as treasury shares were transferred on 14 September 2021 from treasury following the exercise of employees' share options.

Following this transfer, and as stated in the Company's announcement of yesterday, the issued share capital of the Company consists of 23,608,501 Ordinary Shares of which 2,226,220 are held in treasury. Therefore, the total number of Ordinary Shares carrying voting rights in Character Group is 21,382,281. This figure of 21,382,281 may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest, or a change to their interest, in the Company under the Disclosure Guidance and Transparency Rules.

**ENQUIRIES:**

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