



Friday, 23 December 2016

**Immediate Release**

**The Character Group plc**

*Designers, developers and international distributor of toys, games and giftware  
(the "Company")*

**Annual Report & Financial Statements**

The Company announces that the Annual Report and Financial Statements for the year ended 31 August 2016, incorporating the Notice convening the Company's 2017 Annual General Meeting, has been published.

A copy of the 2016 Annual Report can be viewed on, and downloaded from, the Company's website at [www.thecharacter.com](http://www.thecharacter.com).

The Annual General Meeting will be held at the offices of Duane Morris LLP, 2nd Floor, 10 Chiswell Street, London EC1Y 4UQ on Friday, 20 January 2017 at 11.00 am.

**Enquiries:**

**The Character Group plc**

Kiran Shah, Joint Managing Director

Jon Diver, Joint Managing Director

Mark Dowding, Group Finance Director

**Office: +44 (0) 208 329 3377**

**Email enquiries to: [info@charactergroup.plc.uk](mailto:info@charactergroup.plc.uk)**

**FTSE sector:** leisure:

**FTSE AIM All-share: symbol:** CCT.L

**Market cap:** £108m

**Panmure Gordon**

*(Nominated Adviser and Joint Broker)*

Andrew Godber, Investment Banking

Tom Salvesen, Corporate Broking

**Tel: +44 (0) 20 7886 2500**

**Allenby Capital Limited**

*(Joint Broker)*

Nick Athanas

Katrina Perez

**Tel: +44 (0) 20 3328 5656**

**TooleyStreet Communications Limited**

*(Investor and media relations)*

Fiona Tooley

**Tel: +44 (0) 7785 703523**

**Email: [fiona@tooleystreet.com](mailto:fiona@tooleystreet.com)**

*The information contained within this announcement  
is deemed by the Company to constitute inside information stipulated under the Market Abuse Regulation (EU) No.  
596/2014.*

*Upon the publication of this announcement via the Regulatory Information Service, this inside information is now  
considered to be in the public domain.*